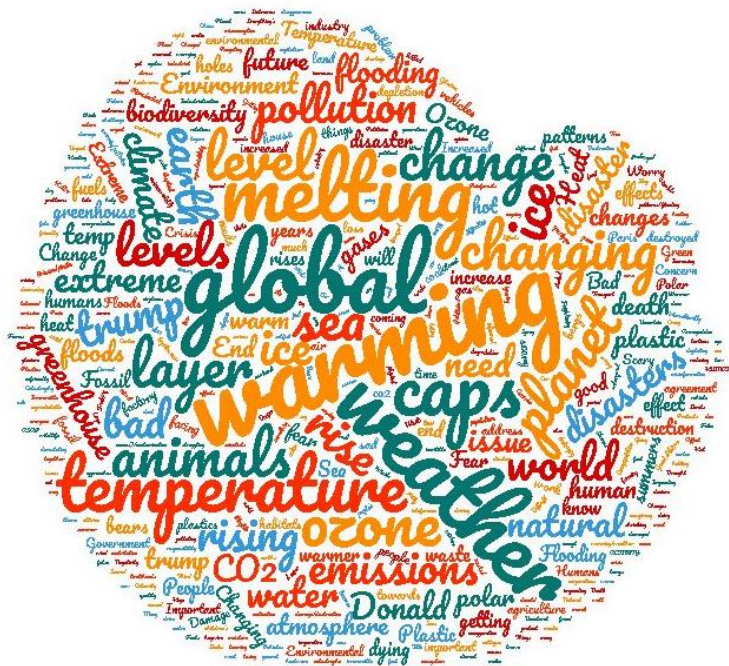


Green GB Week: Climate Solutions Survey

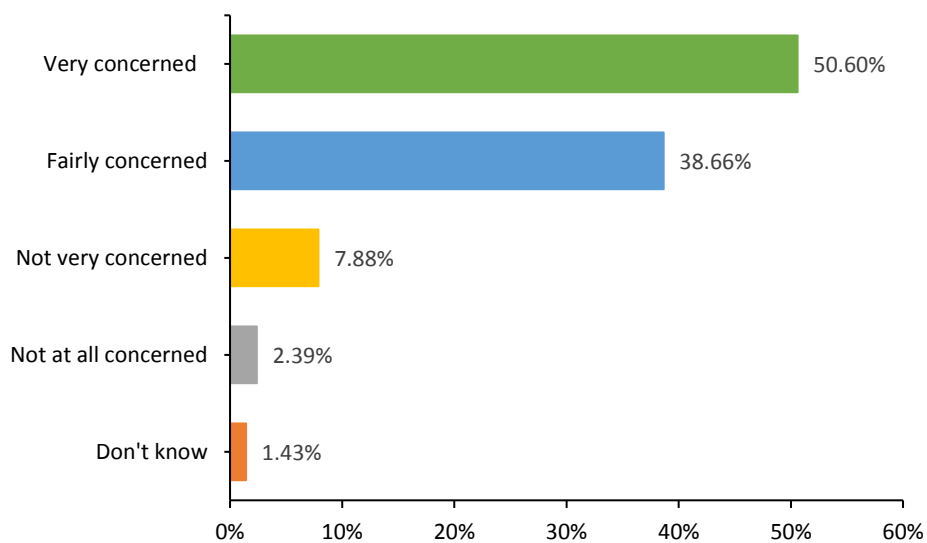
Climate survey analysis – paper only (n = 419/691)

Q1 - What first comes to mind when you hear the words ‘climate change’? (n = 404)

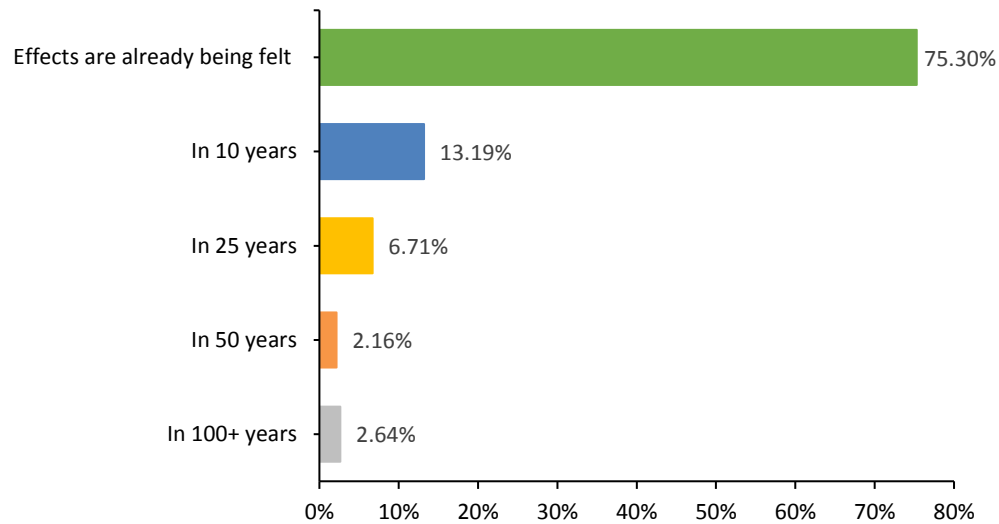
1. Warming (13.37%)
2. Global (13.12%)
3. Weather (11.63%)
4. Melting (6.68%)
5. Caps (6.44%)



Q2 - How concerned are you about climate change? (n = 419)



Q3 - When do you think the UK will start feeling the effects of climate change? (n = 417)



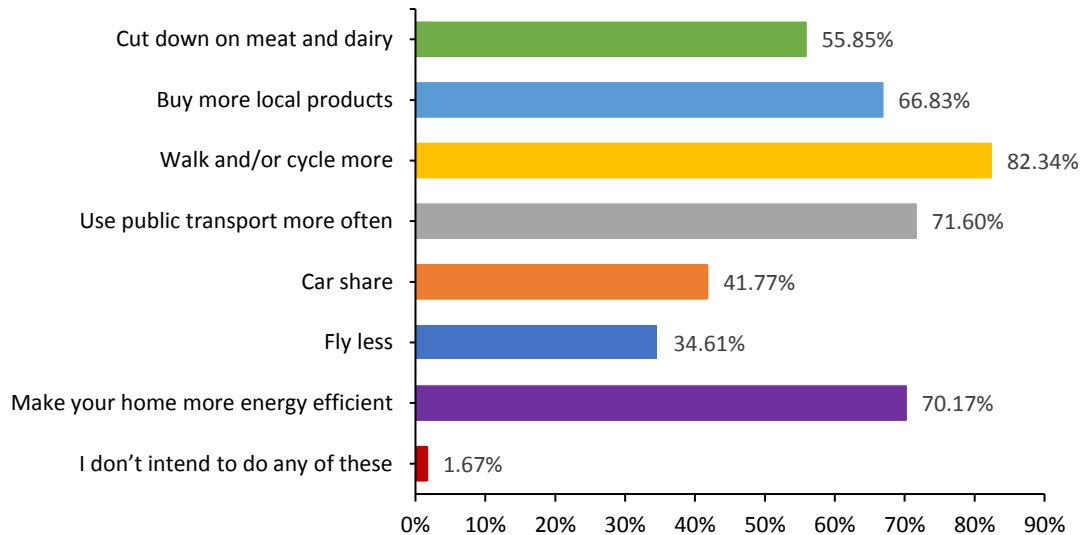
Q4 - Have you personally noticed any signs of climate change in your lifetime? (Yes/No) (n = 414)

Yes	82.13%
No	17.87%

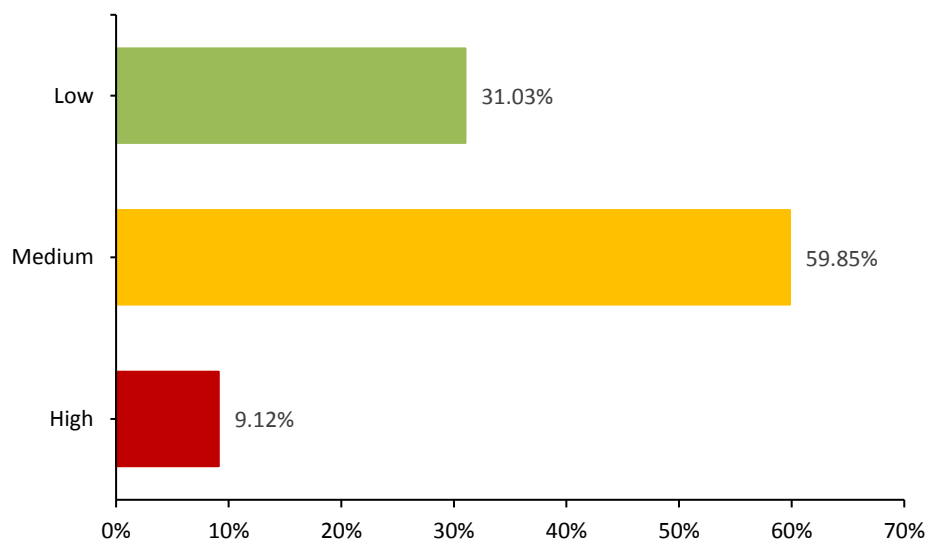
Q5 - What signs of climate change have you noticed in your lifetime? (n = 351)

1. Weather...has significantly changed i.e. more droughts and floods, become more erratic and more variable (38.46%)
2. Extremes...more heatwaves and flooding (19.94%)
3. Seasons...are blending, becoming more unpredictable (13.96%)
4. Winter...is becoming warmer and wetter (13.39%)
5. Summer...is becoming hotter (13.10%)

Q6 - To tackle climate change, we need to reduce carbon emissions. Are you willing / able to do any of the following to reduce your carbon emissions? (n = 419)



Q7 - Do you think your 'carbon footprint' is low, medium or high? (n = 406)



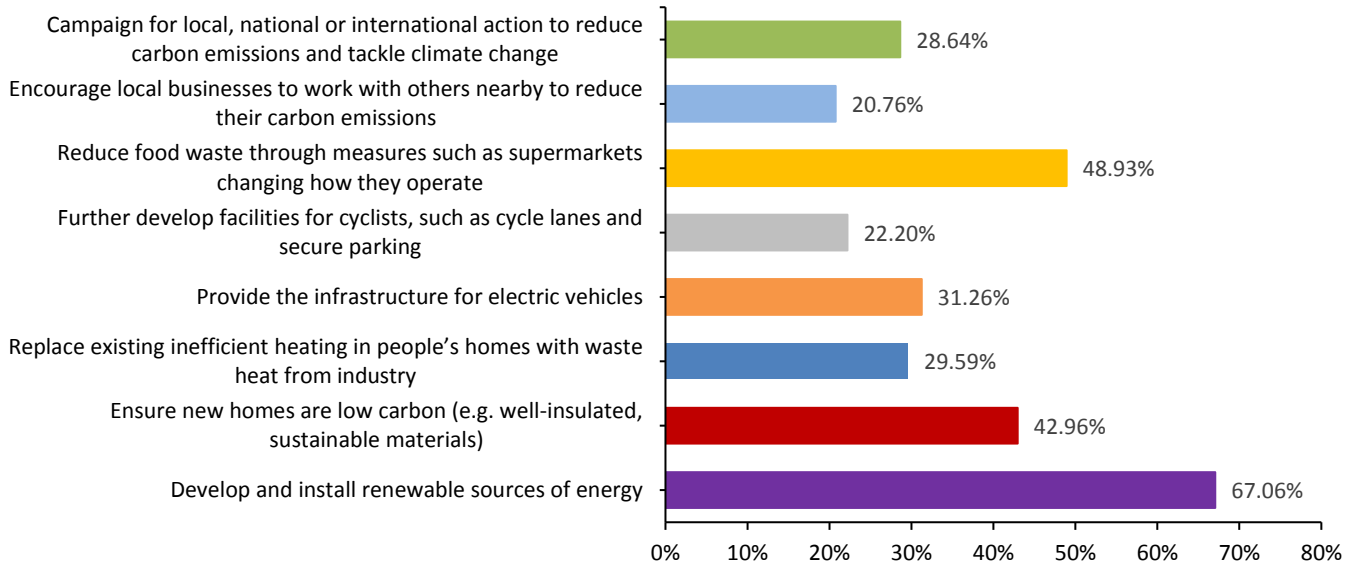
Comments (n = 266)

Reasons for low: (1) Low/zero car usage; (2) Rarely fly; (3) Rarely/don't eat meat or dairy (vegetarian/vegan); (4) Use public transport where possible; (5) Shop locally; (6) Recycle; (7) Home well insulated

Reasons for medium: (1) Use public transport; (2) Walk/cycle; (3) Car usage is infrequent but still occurs for commuting etc; (4) Occasionally fly; (5) Installed solar panels; (6) Home well insulated

Reasons for high: (1) High car usage; (2) Fly frequently for work/visiting relatives/holidays etc; (3) Use single use plastics; (4) Eat meat and dairy

Q8 - There are lots of things that can be done in our local areas to reduce carbon emissions. Please pick the three which you think are the most important (n = 419)



Q9 - What would most help/inspire you to take action on climate change? (n = 351)

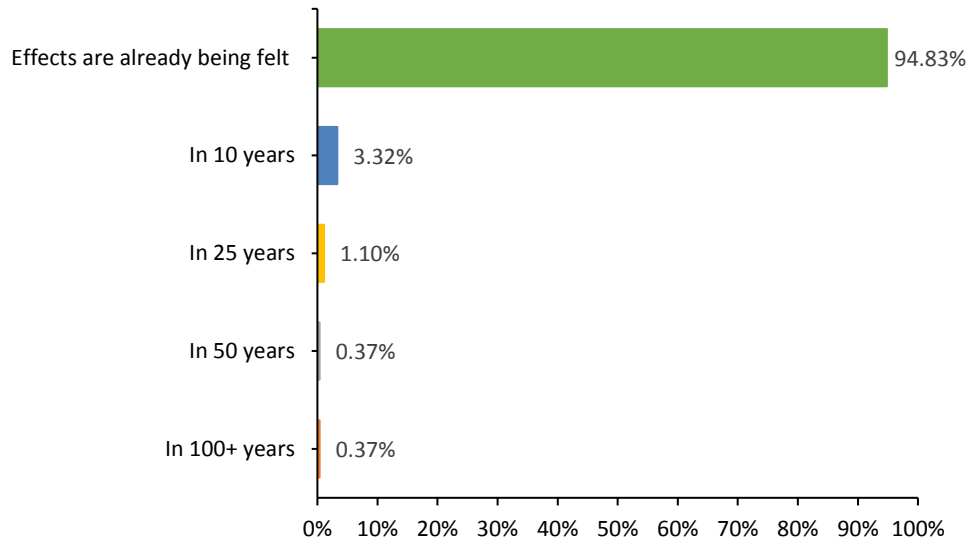
1. Government...incentives, influence big businesses to make change, intervention, being more proactive, leadership, legislation, (10.54%)
2. Action...serious top-down action, cities promoting action, (7.4%)
3. Change...to the environment, force change to electric vehicles, (6.55%)
4. Incentives...financial, (5.98%)
5. People...seeing others concerned and take action, talking about the issue more, (4.84%)



Climate survey analysis – online only (n = 272/691)

Q1 - What first comes to mind when you hear the words 'climate change'? (n = 271)

1. Warming (16.2%)
2. Global (16.2%)
3. Weather (14.4%)
4. Extreme (7%)
5. Rising (5.5%)



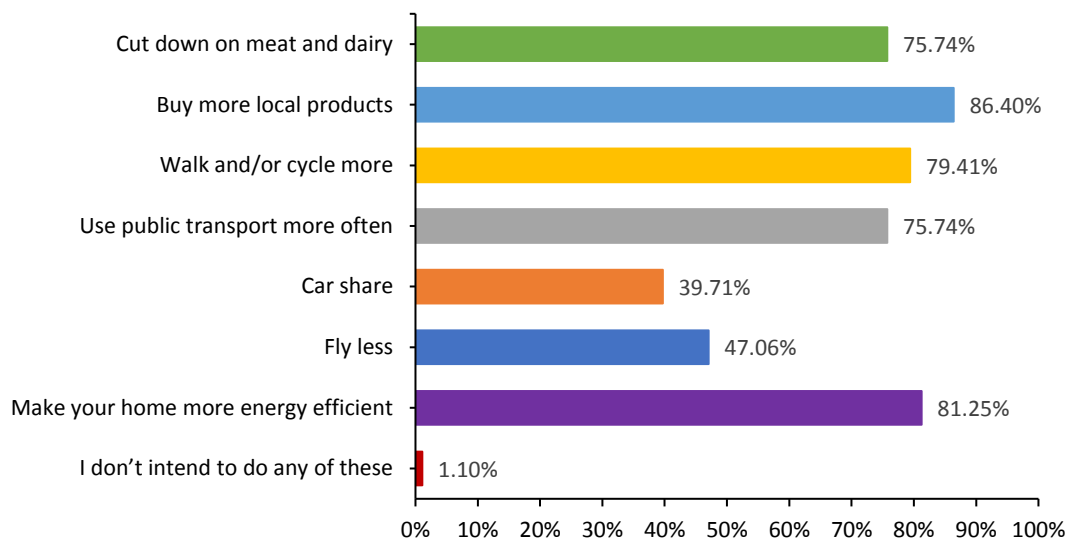
Q4 - Have you personally noticed any signs of climate change in your lifetime? (Yes/No) (n = 269)

Yes	91.82%
No	8.18%

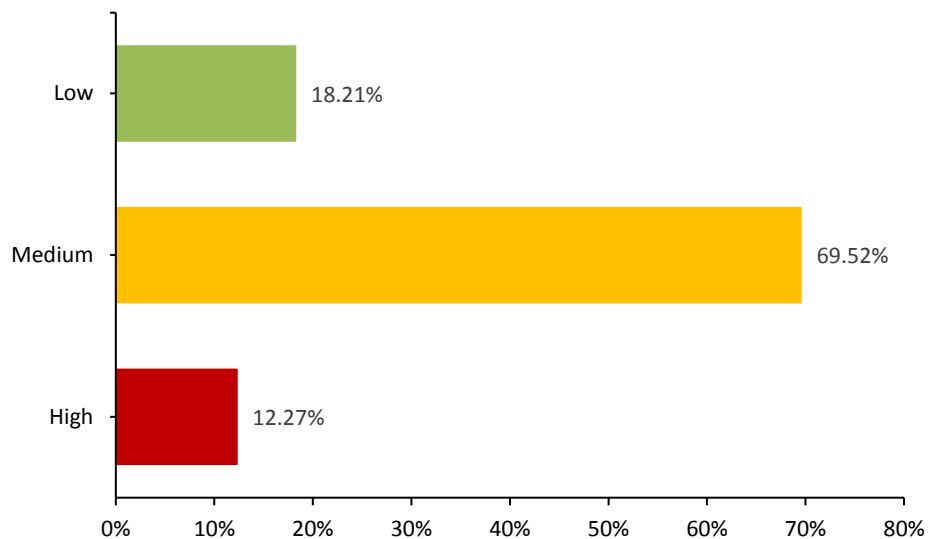
Q5 - What signs of climate change have you noticed in your lifetime? (n = 246)

1. Weather...more abnormal, less predictable, more erratic and extreme, (45.93%)
2. Extreme...storms, floods, heat, variations in temperature and rainfall, (26.42%)
3. Winters...are warmer, wetter, harsher, (14.22%)
4. Changes...to seasons (merging), weather patterns, (14.22%)
5. Flooding...has increased locally and nationally, (12.6%)

Q6 - To tackle climate change, we need to reduce carbon emissions. Are you willing / able to do any of the following to reduce your carbon emissions? (n = 270)



Q7 - Do you think your 'carbon footprint' is low, medium or high? (n = 269)



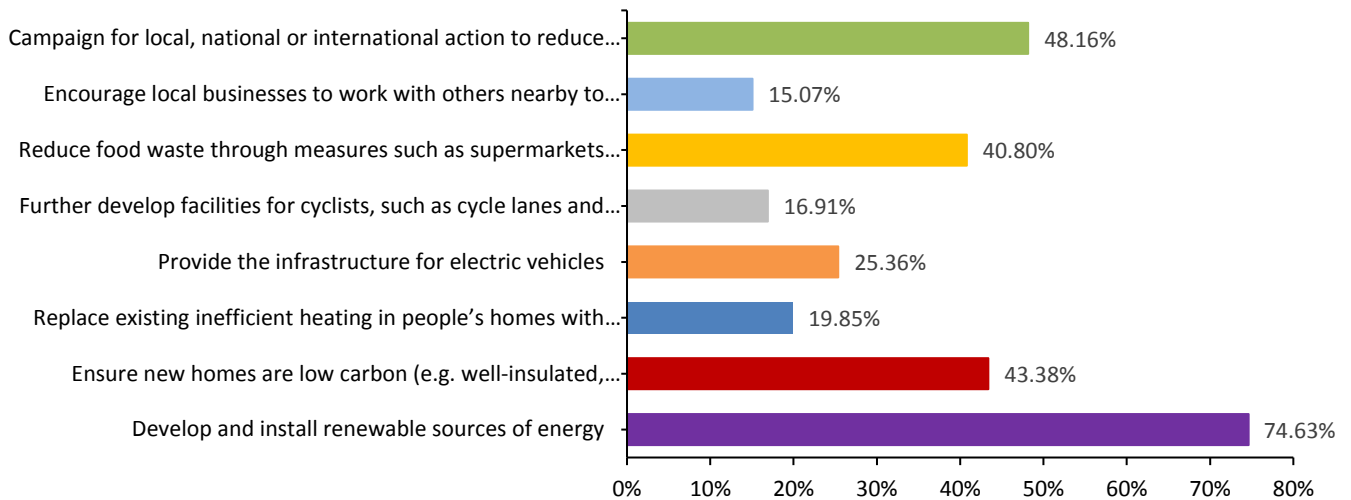
Comments (n = 233)

Reasons for low: (1) Low/zero car usage; (2) Rarely fly; (3) Rarely/don't eat meat or dairy (vegetarian/vegan); (4) Low waste; (5) Use public transport where possible; (6) Shop locally

Reasons for medium: (1) Use public transport; (2) Walk/cycle; (3) Car usage is infrequent but still occurs for commuting etc; (4) Occasionally fly; (5) Installed solar panels; (6) Home well insulated

Reasons for high: (1) High car usage; (2) Fly frequently for work/visiting relatives etc; (3) Use single use plastics; (4) Eat meat and dairy

Q8 - There are lots of things that can be done in our local areas to reduce carbon emissions. Please pick the three which you think are the most important (n = 272)



Q9 - What would most help/inspire you to take action on climate change? (n = 227)

1. Government...taking steps to tackle the problem, knowing they are taking it seriously, incentives, legislation, regulation, leadership, (20.26%)
2. Action...see the benefits of taking action, international/industry/government/local – collective action, guidance on most effective actions, (10.13%)
3. People...likeminded, meeting/working with those who feel the same urgency, motivational, (9.69%)
4. Change... to taxation to incentivise responsible behaviour, policy change, (7.05%)
5. Local...info on how the area has changed, coordinated action, incentives, local group to tackle local/global issues, authorities being seen taking measures, (7.05%)

